



FAQ: DataTribe Challenge 2020

Q: What is the DataTribe Challenge?

A: The DataTribe Challenge is a challenge to identify technology startups with a vision to disrupt cybersecurity and data science.

Q: What do contest winners – i.e., the finalists – receive from DataTribe?

A: Three finalists will split \$20,000 in prize money, and one may receive up to \$2 million in seed capital from DataTribe.

Q: What is required of contestants?

A: All contest requirements can be found in our Requirements Document on the DT Challenge website: <https://datatribe.com/challenge/>.

Q: How do I apply for the challenge?

A: Submit your application and all required materials to <https://datatribe.com/challenge/>.

Q: What dates do I need to know?

A: Contestants have until **October 30th** to apply at <https://datatribe.com/challenge/>. DataTribe will review submissions for technical merit, market potential, and readiness of the team. On **December 1st**, DataTribe will publicly announce up to three finalists. These teams will then have **until December 9th** to refine their pitches and prepare for final judging, with assistance from DataTribe's team of startup veterans. The finalists will present their solutions and answer questions from judges on **December 10th**.

Q: Is the 2020 competition virtual?

A: Due to ongoing concerns around COVID-19, the 2020 challenge will be entirely virtual. Contestants will not need to travel to DataTribe headquarters in order to participate.

Q: Will the competition be different from previous years?

A: While it's true we're pivoting to an online format in 2020, we are dedicated to making the challenge as impactful as possible for our finalists, our judges, and our network partners. Our team will review applications, meet with companies, and coach our finalists in a virtual setting. And although we won't be able to meet in person, we expect to have a full (virtual) house with cybersecurity professionals, entrepreneurs, venture funds, and government cyber leaders joining from around the world.

Q: Who are the contest judges?

A: The judging panel includes Dmitri Alperovitch, Co-Founder & Fmr. CTO, CrowdStrike

Inc.; Daniel Weinand, Co-Founder, Shopify; Bob Ackerman, Founder and Managing Director of AllegisCyber; Deborah Golden, Principal, US Cyber and Strategic Risk Leader at Deloitte; Matt Dunlop, CISO, UnderArmour; and Mike Viscuso, Co-Founder & Chief Strategy Officer, CarbonBlack.

Q: What is DataTribe?

A: DataTribe is a startup foundry that invests in and co-builds world class startups focused on generational leaps in cybersecurity and data science. Founded by leading investors, startup veterans and alumni of the U.S. intelligence community, DataTribe commits capital, in-kind services, access to an unparalleled network, and decades of professional expertise to give their companies an unfair advantage. DataTribe is headquartered in the Washington-Baltimore metro area, in Fulton, Maryland. For more information, visit <https://datatribe.com>.

Have a question not answered on our FAQ? Email challenge@datatribe.com