



FAQ: DataTribe Challenge 2023

Q: What is the DataTribe Challenge?

A: The DataTribe Challenge is a challenge to identify technology startups with a vision to disrupt cybersecurity and data science.

Q: What do the finalists receive from DataTribe?

A: Three finalists will split \$20,000 in prize money, and one may receive up to \$2 million in seed capital from DataTribe.

Q: What is required of contestants?

A: All contest requirements can be found in our Requirements Document on the DataTribe Challenge website: <https://datatribe.com/challenge/>.

Q: How do I apply for the challenge?

A: Submit your application and all required materials to:
<https://datatribe.com/challenge/>.

Q: What dates do I need to know?

A: Contestants have until **September 23rd** to apply at <https://datatribe.com/challenge/>. DataTribe will review submissions for technical merit, market potential, and readiness of the team. On **October 12th**, DataTribe will publicly announce up to three finalists. These teams will then have until **November 1st** to refine their pitches and prepare for final judging, with assistance from DataTribe's team of startup veterans. The finalists will present their startups and answer questions from judges on **November 2nd**.

Q: How much time do I need to plan spending at DataTribe?

A: There will be in-person practice and a dress rehearsal at DataTribe on **November 1st**. The event itself will be on **November 2nd**. You should plan on spending both days at DataTribe. We will provide a work space for you to be productive during your visit.

Q: Who are the contest judges?

A: Judges Include:

- Bob Ackerman, Founder & Managing Director of AllegisCyber and Co-founder, DataTribe
- Jim Routh, Advisor and Board Member at Multiple Cyber Firms, Former CISO at MassMutual, Former CSO at Aetna, Former CISO at Amex

- William MacMillan, Chief Product Officer at Red Cell Partners, Former SVP of Cybersecurity at Salesforce, Former CISO at CIA
- Kristen Edwards Marquardt, Head of Digital & Cyber, NA at Hakluyt, Former SVP and Chief Cyber Strategist at Bank of America

Q: What is DataTribe?

A: DataTribe is a startup foundry that invests in and co-builds world class startups focused on generational leaps in cybersecurity and data science. Founded by leading investors, startup veterans and alumni of the U.S. intelligence community, DataTribe commits capital, in-kind services, access to an unparalleled network, and decades of professional expertise to give their companies an unfair advantage. DataTribe is headquartered in the Washington-Baltimore metro area.

For questions not addressed in this FAQ, please visit our website, <https://datatribe.com>, or email us; challenge@datatribe.com.