



FAQ: DataTribe Challenge 2024

Q: What is the DataTribe Challenge?

A: The DataTribe Challenge is a unique program that identifies technology startups with a vision to disrupt cybersecurity and data science and helps them to gain exposure to accelerate growth.

Q: What do the finalists receive from DataTribe?

A: Five finalists will split \$25,000 in prize money and receive the title of DataTribe Challenge Finalist along with free promotion and press coverage during the pitch.

Q: What is required of contestants?

A: All contest requirements can be found in our Requirements Document on the DataTribe Challenge website: <https://datatribe.com/challenge/>.

Q: How do I apply for the challenge?

A: Submit your application and all required materials according to instructions at: <https://datatribe.com/challenge/>.

Q: What dates do I need to know?

A: Contestants have until **September 27th** to apply at <https://datatribe.com/challenge/>. DataTribe will review submissions for technical merit, market potential, and readiness of the team. On **October 18th**, DataTribe will announce five finalists. These teams will need to be available to virtually meet DataTribe's team of startup veterans to workshop their messaging and pitch during the two weeks leading up to the DataTribe Challenge live event. The finalists will present their startups and answer questions from judges at the live event on **November 13th**.

Q: How much time do I need to plan spending at DataTribe?

A: There will be in-person practice and a dress rehearsal at DataTribe on **November 12th**. The event itself will be on **November 13th**. You should plan on spending both days at DataTribe. We will provide a workspace for you to be productive during your visit.

Q: Who are the contest judges?

A: Judges Include:

- Bob Ackerman, Founder & Managing Director of AllegisCyber and Co-founder, DataTribe
- Betsy Bevilacqua, Co-founder Tabiri Analytics, Frmr. CISO Chainalysis & Butterfly Network
- Arno Van Der Walt, CISO Marriott International
- Other judges will be added to the panel at a later date

Q: What is DataTribe?

A: DataTribe is a startup foundry that invests in and co-builds world-class startups focused on generational leaps in cybersecurity and data science. Founded by leading investors, startup veterans, and alumni of the U.S. intelligence community, DataTribe commits capital, in-kind services, access to an unparalleled network, and decades of professional expertise to give their companies an unfair advantage. DataTribe is headquartered in the Washington-Baltimore metro area.

For questions not addressed in this FAQ, please visit our website, <https://datatribe.com>, or email us at challenge@datatribe.com.